Keven Michel

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EXPERIENCE

Arellano Associates Chino Hills, CA
Senior Technology Consultant August 2023 – Present

- Lead technology-focused public outreach projects, overseeing end-to-end development of digital surveys and interactive engagement tools that broaden community participation in urban planning initiatives
- Direct design, prototyping, and deployment of GIS web applications and interactive maps, translating stakeholder needs into accessible, user-friendly digital experiences
- Partner with public agency clients to define requirements, present design concepts, and iterate on user feedback to improve engagement outcomes
- Facilitated technical workshops and presentations, communicating complex data insights to both technical and non-technical stakeholders

Google Mountain View, CA
Recruiting Operations Coordinator October 2021 – May 2023

- Coordinated and managed the recruitment logistics for 50+ candidates on a weekly basis
- Collaborated with cross-functional teams to implement a new candidate experience program, resulting in a 15% increase in positive candidate experience
- Utilized data analytics to identify and address recruitment process inefficiencies, helping increase trained interviewers by 25% company-wide

RELEVANT PROJECTS

LA Metro: Sepulveda Transit Corridor Hub Website Los Angeles, CA
Senior Technology Coordinator 2025 – Present

- Lead the design and development of the project website serving as the primary public-facing hub for LA Metro's Sepulveda Transit Corridor program
- Architected the site information hierarchy and navigation to ensure accessible, intuitive user journeys for community members, stakeholders, and project partners
- Coordinated with planners, designers, and agency reviewers to deliver responsive, mobile-friendly pages that surface project updates, meeting schedules, and engagement opportunities

Reconnecting OC – Social Pinpoint Engagement Platform Orange County, CA
Senior Technology Coordinator 2025 – Present

- Developed Social Pinpoint interactive map projects enabling Orange County residents to drop pins, submit feedback, and share community insights on transportation reconnection efforts
- Designed engagement workflows that paired interactive mapping with embedded surveys, increasing the volume and quality of public input collected for the project team
- Worked with the outreach team to translate raw user submissions into clean data dashboards that informed planning decisions

LA Metro: First/Last Mile Eastside Phase 2 Survey Los Angeles, CA
Technical Consultant October 2023 – April 2024

- Led the development, execution, and deployment of a complex GIS web app survey
- Utilized JSON and HTML to build and edit the web application and worked with LACMTA to deploy it on their servers for public use
- Collaborated with technical and consulting teams to troubleshoot technical issues and report data metrics on a weekly basis

EDUCATION

University of California, Los Angeles (UCLA) **June 2021**
Bachelor of Arts, Digital Humanities and Classical Civilization
Certificates: Google Professional Certificate in Data Analytics and Project Management

ADDITIONAL INFORMATION

Computer Tools: MySQL, Tableau, Jupyter Notebook, Google Cloud BigQuery, Salesforce, Esri Products
Programming Languages: Python, R, HTML, CSS, JavaScript, JSON
Languages: Spanish (Native), English (Native)